

# FONTENOT

## CONTRACTING COMPANY

Interior and exterior paint reviews-Benjamin Moore, California Paints, Sherwin Williams

### EXTERIOR PAINTS

#### Exterior Paint: Full Report

<http://www.consumersearch.com/exterior-paint/review>

-Get a full introduction on exterior paint and how to go about selecting the right one. This article includes an assessment of what the best exterior house paint is as well as best exterior house stain. Specifically focuses on California Paints, Sherwin Williams, and Benjamin Moore.

#### Duration Sherwin Williams Paint- Best Exterior House Paint

<http://www.consumersearch.com/exterior-paint/sherwin-williams-duration#6>

Pros- Top pick of professionals, usually needs one coat, self-priming, guaranteed for term of ownership

Cons- Expensive

#### SuperPaint Sherwin Williams- Best Value Exterior Paint

<http://www.consumersearch.com/exterior-paint/sherwin-williams-superpaint>

Pros- Endurance, good value, 25 year warranty

Cons- More expensive than economy paints, might need two coats

#### Product Review: Sherwin-Williams Duration Exterior House Paint

[http://www.associatedcontent.com/article/1315120/product\\_review\\_sherwinwilliams\\_duration.html](http://www.associatedcontent.com/article/1315120/product_review_sherwinwilliams_duration.html)

Benefits of Duration house paint: Guaranteed for as long as you own your home, One-coat, self-priming performance, No blistering, no peeling - virtually no maintenance, Available in Flat, Satin and Gloss finishes, Good Housekeeping seal, Available in 5-gallon pails, No thinning is required

#### Exterior House Paint Reviews and Buying Guide

<http://www.galttech.com/research/household-DIY-tools/best-exterior-paints.php>

Summary: Best exterior house paint: Sherwin Williams Duration, also recommends Benjamin Moore MoorGlo, MoorGard, and MoorLife products

Top Rated outdoor paint: The California 2010 Flat rated excellent for appearance after 3 years, very good after 6 years, and still looked good after 9 years, according to Consumer Reports

#### Exterior Paint Ratings (2007 Results):

<http://factsfacts.com/MyHomeRepair/exteriorPaint.htm>

## INTERIOR PAINTS

### Interior Paint Review

<http://www.consumersearch.com/interior-paint/review>

This article provides an introduction to interior paints and the different types. It can be a helpful resource to assist you making paint selections because it includes information about the top-rated interior paints, budget paints, low-voc paint and insulating paint.

### Best-coverage interior paint- Benjamin Moore Aura

<http://www.consumersearch.com/interior-paint/benjamin-moore-aura>

Pros: Great coverage, easy to apply, fast drying, low VOC

Cons: Expensive

### Best zero-VOC, low odor interior paint- Sherwin Williams Harmony

<http://www.consumersearch.com/interior-paint/sherwin-williams-harmony>

Pros: No VOCs, low odor, wide availability

Cons: Coverage, prone to fading

### J.D. Power Associates Interior Paint Ratings 2009

<http://www.jdpower.com/Homes/ratings/interior-paint-ratings>

Rates paints on the following features: Design Guides and Instructions, Price, Warranty/Guarantee, Overall Satisfaction, Application Performance, Durability Performance, Appearance and Application Feature.

### JD Power 2009 Interior Paint Satisfaction Study

<http://www.jdpower.com/homes/articles/2009-Interior-Paint-Satisfaction-Study>

Article related to the above Interior Paint Ratings 2009

### Benjamin Moore Aura: A No Stink, One-Coat Paint

[http://www.popsci.com/popsci/flat/bown/2007/hometech/item\\_85.html](http://www.popsci.com/popsci/flat/bown/2007/hometech/item_85.html)

-Rated as one of best innovations of 2007 by Popular Science

### The Various Benjamin Moore Paint Grades Explained

<http://blog.myperfectcolor.com/73/paint-types/the-various-benjamin-moore-paint-grades-explained.html>

-In order of ascending quality levels, they are: Super Hide, Super Spec, Regal and Aura Super Hide considered builder's grade paint and is intended only to cover well and quickly. It is cheap and it touches up really well but has low durability. This article explains the different grades.

### How Good Is the New Benjamin Moore Aura Paint?

<http://blog.myperfectcolor.com/66/paint-types/how-good-is-the-new-benjamin-moore-aura-paint.html>

-Features new paint technology - Benjamin Moore developed and patented a new proprietary resin and colorant system named Colorlock technology. The colorant binds strongly to the paint film making the paint stronger (colorants in other paint technology

weakens the paint). The result of this new technology is a richer, more durable paint that covers any color with any color in a maximum of two coats (and often only one coat).

#### Top 8 Interior Paint Manufacturers

[http://interiordec.about.com/od/diyinteriorpainting/tp/tp\\_paintmfgs.htm](http://interiordec.about.com/od/diyinteriorpainting/tp/tp_paintmfgs.htm)

-Lists Benjamin Moore and Sherwin Williams. States that in a House & Garden poll of top interior designers, Benjamin Moore was the No. 1 choice of paints  
-Also includes Behr Premium Plus Paint, Valspar American Tradition Paint, Dunn-Edwards Paints, Pratt and Lambert Paint, Glidden, and Dutch Boy

#### Eco Friendly Home Interior Paint Brands

[http://www.associatedcontent.com/article/439628/eco\\_friendly\\_home\\_interior\\_paint\\_brands.html?cat=6](http://www.associatedcontent.com/article/439628/eco_friendly_home_interior_paint_brands.html?cat=6)

Includes Harmony Interior Latex Low Odor Coatings by Sherwin Williams and Eco Spec by Benjamin Moore

#### Interior Paint Ratings:

<http://factsfacts.com/MyHomeRepair/interiorPaint.htm>

## **GENERAL - BRANDS**

#### Review of Benjamin Moore Paint

[http://www.associatedcontent.com/article/381545/review\\_of\\_benjamin\\_moore\\_paint.html?cat=30](http://www.associatedcontent.com/article/381545/review_of_benjamin_moore_paint.html?cat=30)

-Praises the brand for its color selection and goes through its available paint sheens

#### Gauging a Paint's Performance Before It Hits the Wall

<http://www.washingtonpost.com/wp-dyn/content/article/2007/11/30/AR2007113000943.html>

-References specific Benjamin Moore Aura Line

#### Many Shades of Paint Quality: The Sherwin Williams Difference

[http://www.associatedcontent.com/article/641595/many\\_shades\\_of\\_paint\\_quality\\_the\\_sherwinwilliams.html?cat=6](http://www.associatedcontent.com/article/641595/many_shades_of_paint_quality_the_sherwinwilliams.html?cat=6)

#### Sherwin Williams Review

<http://www.viewpoints.com/Sherwin-Williams-paint-reviews>

“Sherwin Williams paint is a hit with home painters. Reviewers love this quality paint that is easy to use, holds up well, and is easy to clean. There are many standard colors in the Sherwin Williams line, and they will custom mix for any shade. Paint goes on true to color. In most cases, only one coat is needed. They offer a line with the primer mixed in to reduce the amount of time needed to prep and paint a room. Sherwin Williams paint is a little more expensive than other paints, but unbiased reviewers say this paint is worth the money.”

-Site offers individuals' reviews of various Sherwin Williams paints